



MEDIA KIT 2018

FrontierEnergy

www.frontierenergy.info



Frontier Energy
is the world's
first publication
dedicated to
international oil &
gas and shipping
sectors working
in harsh, ice
environments



INTRODUCTION

FRONTIER ENERGY is available in print and digital format:

- **Quarterly magazine** – available in print and online
- **eNewsletter** – a free eNews alert, delivered direct to your desk every week
- **Website** – with the latest news and project database, supported by an extensive archive and much, much more.

Frontier Energy Magazine

A dynamic, trusted source of information, Frontier Energy provides exclusive news, features, profiles and technology insights across the industry. Our geographic coverage includes Russia, Norway, Greenland, Canada, the USA, Finland, Sweden, the Falkland Islands, and the Caspian Sea.

Our wide-breadth of informative editorial will connect you with our readership - your customers

Online & eNewsletters

Our website www.frontierenergy.info is an electronic news source providing our readers and subscribers with access to news and information 24 hours a day, wherever they are.

Frontier Energy's eNewsletter is subscribed to by thousands of industry-decision makers involved in all the major, oil and gas regions and business sectors. Our readers benefit from timely market intelligence, being the first to know what's happening and where, and how it might affect their business and strategic decision making. Subscription is free.

The eNewsletter is the perfect business tool, to keep readers in touch whether they are in Siberia, Alaska, Houston, St John's, Oslo or offshore in the Chukchi Sea ... getting the information direct to their desktops.



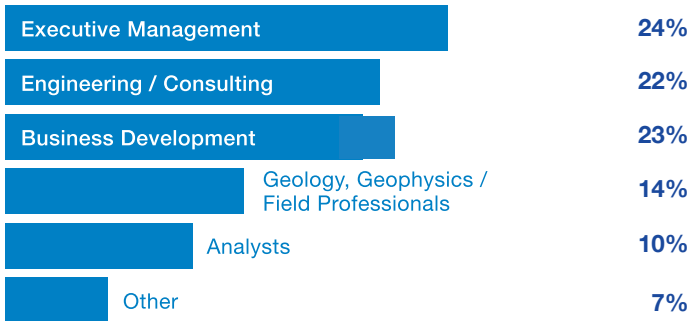
READERSHIP

Global circulation 4,900

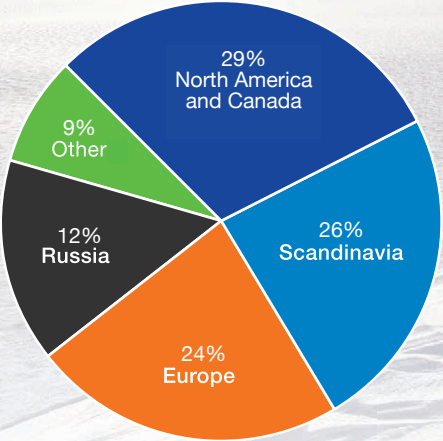
Business type



Readership by job title



Distribution by geographical region



ISSUES AND EDITORIAL FEATURES

Issue 1 February

Norway – *special regional report*
Oil Spill – *detection and response*
Ice mapping and modelling
Arctic Vessels – *ice-class capability*
Polar Code – *interpreting and complying with the new legislation*
Additional distribution at Arctic Oil & Gas Symposium, Calgary, Canada
Oceanology International, London, UK, and Interspill 2018, London, UK

Issue 2 May

Atlantic Canada report – *the province's Arctic ambitions*
Safety and Survival in extreme conditions
Seismic Surveys – *exploring the Arctic and extreme environments*
Ice Navigation – *radar technology and equipment*
Remote Communications & Satellite Technology
Subsea Technology – *ROV operations in frontier environments*
Additional distribution at Offshore Technology Conference (OTC), Houston, USA,
NOIA, St. John's, Canada and Arctic Shipping Forum, Helsinki, Finland

Issue 3 August

Russia special report – *latest developments in the region*
Oil Spill – *prevention and clean-up technology*
Ice Risk Management – *detection, measurement and monitoring*
LNG/FLNG focus
Arctic Vessels – *ice-breaking technology*
Additional distribution at Offshore Northern Seas, Stavanger, Norway

Issue 4 November

Project Round-Up – *an end of year update on Arctic Oil & Gas developments*
Safety and Accident prevention
Arctic Technology – *innovative design and technology*
Frontier Drilling
Arctic Vessels – *offshore support & supply*
Additional distribution at Arctic Technology Conference, Houston, USA
North American Arctic Shipping Forum, Montreal, Canada

Regular Features

E&P News	Project Profiles & Updates
Project Finance and Insurance	Market Trends & Data
Policy & Regulation	Environment & Ecology

Technical Features

Seismic Surveys	Frontier Drilling
Subsea Technology	Vessel & Platform design
Arctic Vessels	Oceanography

Other

People & Company Profiles	Politics and Culture
Events & Conferences	Education & Training
R&D	

FrontierEnergy

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Advertising in Frontier Energy magazine and website gives you unrivalled access to precisely targeted audience groups. You can promote your brand to these audiences by using various combinations of advertising channels.

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RATE CARD 2018

Advertising in Frontier Energy magazine, website and eNews gives you unrivalled access to precisely targeted groups. You can promote your brand to these audiences by using various combinations of advertising channels.

We also offer a range of special sponsorship opportunities including magazine wraps and sponsored sections.

For more details please call our commercial team on +44 (0) 77101 22258 or email publisher@frontierenergy.info to discuss a solution that best meets your needs.

MAGAZINE

Display Advertising

	Sterling (£)	US Dollars (\$)
Double Page Spread	£4,800	\$6,720
Front Page banner	£1,800	\$2,520
Inside Front cover	£3,200	\$4,480
Inside Back cover	£3,000	\$4,200
Outside Back cover	£3,200	\$4,480
Full Page	£2,800	\$3,920
Half Page	£1,600	\$2,240
Quarter Page	£850	\$1,190

Sizes and Mechanical

	H x W (mm)
Double Page Spread with bleed	307 x 430
trim size*	297 x 420
DPS no bleed	280 x 404
Full page with bleed	307 x 220
trim size*	297 x 210
Full page no bleed	280 x 190
Half Page landscape	135 x 190
Half page portrait	280 x 90
Half Page island	180 x 120
Quarter Page strip	60 x 190
Quarter Page portrait	135 x 90

*trim size for reference only

www.frontierenergy.info

WEBSITE & eNEWS

A targeted, flexible, cost-effective and measured way of promoting your products and services to Frontier Energy's exclusive readership - that's the benefit of of advertising on www.frontierenergy.info

eNews

Frontier Energy's eNewsletter provides a valuable weekly alert of the latest breaking news for the oil & gas and shipping industries from across the Arctic and other harsh, ice-affected regions. The eNewsletter provides a unique advertising opportunity and enjoys its own extensive distribution.

Website

www.frontierenergy.info is the first news and information site dedicated to the oil & gas and shipping industries in harsh, ice environments. Regularly updated with news and analysis it's freely available to subscribers and other users and offers a flexible way to plan your advertising online to reach this targeted audience.

Mechanical data and costs for website display advertising (monthly campaign)

	W x H (pixels)	Sterling (£)	US Dollars (\$)	Features
Top page banner	728 x 90	£1,000	\$1,400	Premium position
Footer banner	728 x 90	£750	\$1,050	Great user response
Standard square *	234 x 60	£300	\$420	Spot, highly visible

*Other sizes available in multiples of the standard square shape

Mechanical data and costs for eNewsletter display advertising (per 4-weekly insertions)

	W x H (pixels)	Sterling (£)	US Dollars (\$)	Features
Top banner	660 x 100	£1,000	\$1,400	High impact, premium placing
Central banner	660 x 100	£800	\$1,120	Great reader recognition
Bottom banner	660 x 100	£750	\$1,050	Cost effective interaction
Skyscraper	120 x 100	£1,000	\$1,400	Proven user response

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