



MEDIA KIT 2013

FrontierEnergy

www.frontierenergy.info



Frontier Energy
is the world's
first publication
dedicated to
international oil &
gas and shipping
sectors working
in harsh, ice
environments



INTRODUCTION

FRONTIER ENERGY is available in print and digital format:

- **Quarterly magazine** – available in print and online
- **Website** – with the latest news and project database, supported by an extensive archive and much, much more
- **eNewsletter** – a free eNews alert, delivered direct to your desk every week.

Frontier Energy Magazine

A dynamic, trusted source of information, Frontier Energy provides unique editorial with exclusive news, features, profiles and technology insights across the industry. Our geographic coverage includes Russia, Norway, Greenland, Canada, the USA, Finland, Sweden, the Falkland Islands, China and the Caspian Sea.

Our wide-breadth of high quality, informative editorial will connect you with our readership - your customers

Online & eNewsletters

Our website www.frontierenergy.info is a dynamic news source providing our readers and subscribers with access to news and information 24 hours a day, wherever they are.

Frontier Energy's eNewsletter is subscribed to by thousands of industry-decision makers involved in all the major, oil and gas regions and business sectors. Our readers benefit from timely market intelligence, being the first to know what's happening and where, and how it might affect their business and strategic decision making. Subscription is free.

The eNewsletter is the perfect business tool, to keep readers in touch whether they are in Siberia, Alaska, Houston, St John's, Oslo or offshore in the Chukchi Sea ... getting the information direct to their desktops.



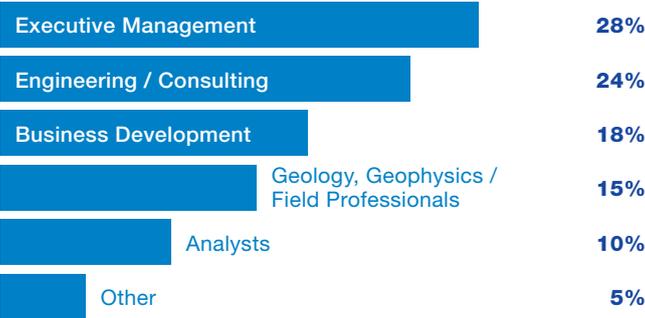
READERSHIP

Global circulation 5,200

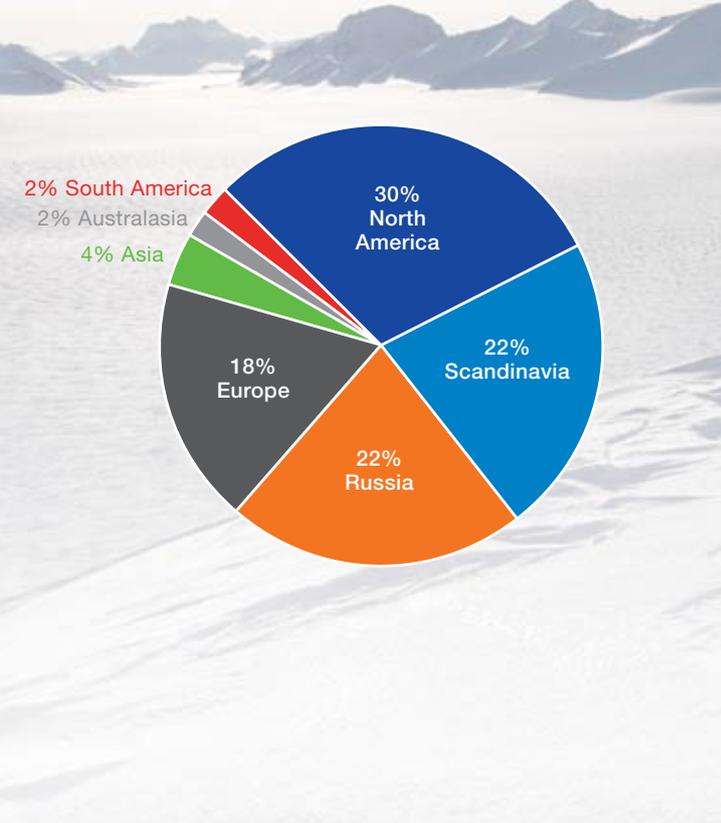
Business type



Readership by job title



Distribution by geographical region



2013 ISSUES AND EDITORIAL FEATURES

Issue 1

Remote Communications/ Satellite Technology
Seismic Technology and Surveys
Floating Production Systems
Safety & Survival

Plus additional distribution at key industry events

Issue 2

Subsea Technology/ ROV & AUV Operations
Oil Spill Prevention and Response
Infrastructure, Gateway Ports and Transportation

Plus additional distribution at OTC, Houston

Issue 3

Environmental Protection
Shipping Routes and Supply
Classification (ice-breaker technology)

Plus additional distribution at Offshore Europe, Aberdeen

Issue 4

Coatings
Offshore Support & Supply
Pipelines

Plus additional distribution at key industry events

Regular Features

E&P News
Project Profiles
Market Data
Infrastructure
Politics & Culture
Ports & Logistics
Operator Profiles
Environment & Ecology
Technology & Innovation
Finance & Insurance
Policy & Regulation
Personal Safety & Psychology

Technical Features

Seismic
Subsea
FPSO
Drilling
Geology
Ice Technology
Ice Breakers
Support Vessels
Diving Support
Classification Societies
Deep Waters
Pipelines & Flowlines
Ship Design
Oceanography

Other

People Profiles
University Research
R&D
Events & Conferences
Education & Training
Meteorology

Regional area surveys

Looking at new developments, companies and projects in key locations including:

- Russia
- Norway
- Greenland
- Canada
- USA/ Alaska
- Caspian Sea
- Antarctica
- Falkland Islands
- China
- Faroe Islands
- Finland
- Sweden

Advertising in Frontier Energy magazine and website gives you unrivalled access to precisely targeted audience groups. You can promote your brand to these audiences by using various combinations of advertising channels.

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email: publisher@frontierenergy.info
call: +44 (0) 7710 122258

www.frontierenergy.info

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RATE CARD 2013

Advertising in Frontier Energy magazine, website and eNews gives you unrivalled access to precisely targeted groups. You can promote your brand to these audiences by using various combinations of advertising channels.

We also offer a range of special sponsorship opportunities including magazine wraps and sponsored sections.

For more details please call our commercial team on +44 (0) 77101 22258 or email publisher@frontierenergy.info to discuss a solution that best meets your needs.

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MAGAZINE

Display Advertising

	Sterling (£)	US Dollars (\$)
Double Page Spread	£4,800	\$7,440
Front Page banner	£1,800	\$2,970
Inside Front cover	£3,200	\$4,960
Inside Back cover	£3,000	\$4,650
Outside Back cover	£3,200	\$4,960
Full Page	£2,800	\$4,340
Half Page	£1,600	\$2,480
Quarter Page	£850	\$1,320

Sizes and Mechanical

	H x W (mm)
Double Page Spread with bleed	307 x 430
trim size*	297 x 420
DPS no bleed	280 x 404
Full page with bleed	307 x 220
trim size*	297 x 210
Full page no bleed	280 x 190
Half Page landscape	135 x 190
Half page portrait	280 x 90
Half Page island	180 x 120
Quarter Page strip	60 x 190
Quarter Page portrait	135 x 90

*trim size for reference only

WEBSITE & eNEWS

A targeted, flexible, cost-effective and measured way of promoting your products and services to Frontier Energy's exclusive readership - that's the benefit of advertising on www.frontierenergy.info

Website

www.frontierenergy.info is:

- the world's first news and information site dedicated to the oil & gas and shipping industry in harsh, ice environments.
- regularly updated with news and analysis relevant to you and your audience's needs
- freely available to subscribers and other users flexible – plan your advertising online to reach a huge audience
- promoted through the magazine and eNewsletters sent to subscribers
- a unique, cost-effective way to target a specialist audience.

eNews

Frontier Energy's eNewsletter provides a valuable weekly alert of the latest breaking news for the oil & gas and shipping industries from across the Arctic and other harsh, ice-affected regions. The eNewsletter provides a unique advertising opportunity and enjoys its own extensive distribution.

Mechanical data and costs for website display advertising (monthly campaign)

	W x H (pixels)	Sterling (£)	US Dollars (\$)	Features
Top page banner	728 x 90	£1,000	\$1,550	Premium position
Footer banner	728 x 90	£750	\$1,200	Great user response
Standard square *	234 x 60	£300	\$465	Spot, highly visible

*Other sizes available in multiples of the standard square shape

Mechanical data and costs for eNewsletter display advertising (per 4-weekly insertions)

	W x H (pixels)	Sterling (£)	US Dollars (\$)	Features
Top banner	660 x 100	£1,000	\$1,500	High impact, premium placing
Central banner	660 x 100	£800	\$1,300	Great reader recognition
Bottom banner	660 x 100	£750	\$1,200	Cost effective interaction
Skyscraper	120 x 100	£1,000	\$1,500	Proven user response

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