



**MEDIA KIT 2016**

**FrontierEnergy**

[www.frontierenergy.info](http://www.frontierenergy.info)



*Frontier Energy*  
is the world's  
first publication  
dedicated to  
international oil &  
gas and shipping  
sectors working  
in harsh, ice  
environments



# INTRODUCTION

**FRONTIER ENERGY** is available in print and digital format:

- **Quarterly magazine** – available in print and online
- **eNewsletter** – a free eNews alert, delivered direct to your desk every week
- **Website** – with the latest news and project database, supported by an extensive archive and much, much more.

## Frontier Energy Magazine

A dynamic, trusted source of information, Frontier Energy provides exclusive news, features, profiles and technology insights across the industry. Our geographic coverage includes Russia, Norway, Greenland, Canada, the USA, Finland, Sweden, the Falkland Islands, and the Caspian Sea.

Our wide-breadth of informative editorial will connect you with our readership - your customers

## Online & eNewsletters

Our website [www.frontierenergy.info](http://www.frontierenergy.info) is an electronic news source providing our readers and subscribers with access to news and information 24 hours a day, wherever they are.

Frontier Energy's eNewsletter is subscribed to by thousands of industry-decision makers involved in all the major, oil and gas regions and business sectors. Our readers benefit from timely market intelligence, being the first to know what's happening and where, and how it might affect their business and strategic decision making. Subscription is free.

The eNewsletter is the perfect business tool, to keep readers in touch whether they are in Siberia, Alaska, Houston, St John's, Oslo or offshore in the Chukchi Sea ... getting the information direct to their desktops.



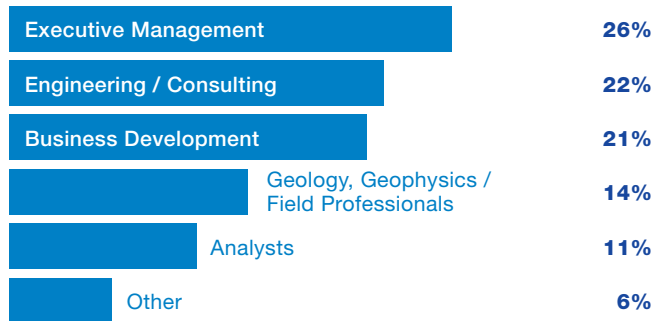
# READERSHIP

Global circulation 5100

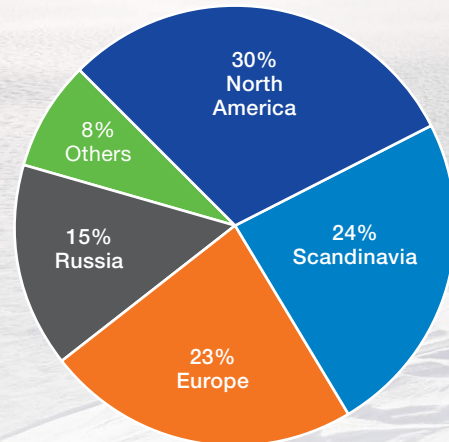
## Business type



## Readership by job title



## Distribution by geographical region



# ISSUES AND EDITORIAL FEATURES

## Issue 1 February

Norway regional report – *Norway's Arctic ambitions*  
Oil Spill – *detection and response*  
Arctic Platforms and Vessels – *drillship and rig design*  
Remote Communications – *an update on the latest remote and satellite technology*  
Shipping Routes – *opening the Arctic to shipping*  
*Additional distribution at Arctic Oil & Gas Symposium, Calgary*

## Issue 2 May

Atlantic Canada regional report – *the East coast's pathway to the Arctic*  
Safety and Accident prevention  
Subsea Technology – *in extreme environments, including ROV/AUV technology*  
Ice Navigation – *radar technology and equipment*  
Frontier Drilling  
*Additional distribution at the Offshore Technology Conference in Houston*

## Issue 3 August

Russia special report – *latest developments in the region*  
Arctic Vessels – *ice-breaking technology*  
Oil Spill Technology  
Polar Codes and legislation  
LNG/FLNG focus  
*Additional distribution at the Arctic Technology Conference in St. John's, Canada and ONS in Stavanger, Norway*

## Issue 4 November

Project Round-Up – *an end of year update on Arctic Oil & Gas developments*  
Arctic Technology – *innovative design and technology for extreme environments*  
Ice Risk Management – *measurement, mapping and monitoring*  
Seismic Surveys – *exploring the Arctic and extreme environments*  
Offshore Support & Supply  
*Additional distribution at the Arctic Futures Symposium, Brussels*

## Regular Features

E&P News  
Technology & Innovation  
Project profiles & updates  
Market trends & data  
Politics and Culture  
Environment & Ecology  
Project finance and insurance  
Policy & Regulation

## Technical Features

Seismic surveys  
Subsea Technology  
Arctic Vessels  
Frontier Drilling  
Ship Design  
Oceanography

## Other

People Profiles  
Events & Conferences  
Education & Training  
R&D  
University Research

# FrontierEnergy

email: [publisher@frontierenergy.info](mailto:publisher@frontierenergy.info)  
call: +44 (0) 7710 122258

[www.frontierenergy.info](http://www.frontierenergy.info)

Advertising in Frontier Energy magazine and website gives you unrivalled access to precisely targeted audience groups. You can promote your brand to these audiences by using various combinations of advertising channels.

# FrontierEnergy

## RATE CARD 2016

Advertising in Frontier Energy magazine, website and eNews gives you unrivalled access to precisely targeted groups. You can promote your brand to these audiences by using various combinations of advertising channels.

We also offer a range of special sponsorship opportunities including magazine wraps and sponsored sections.

For more details please call our commercial team on +44 (0) 77101 22258 or email [publisher@frontierenergy.info](mailto:publisher@frontierenergy.info) to discuss a solution that best meets your needs.

[www.frontierenergy.info](http://www.frontierenergy.info)

## MAGAZINE

### Display Advertising

	Sterling (£)	US Dollars (\$)
Double Page Spread	£4,800	\$7,440
Front Page banner	£1,800	\$2,970
Inside Front cover	£3,200	\$4,960
Inside Back cover	£3,000	\$4,650
Outside Back cover	£3,200	\$4,960
Full Page	£2,800	\$4,340
Half Page	£1,600	\$2,480
Quarter Page	£850	\$1,320

### Sizes and Mechanical

	H x W (mm)
Double Page Spread with bleed	307 x 430
trim size*	297 x 420
DPS no bleed	280 x 404
Full page with bleed	307 x 220
trim size*	297 x 210
Full page no bleed	280 x 190
Half Page landscape	135 x 190
Half page portrait	280 x 90
Half Page island	180 x 120
Quarter Page strip	60 x 190
Quarter Page portrait	135 x 90

\*trim size for reference only

# WEBSITE & eNEWS

A targeted, flexible, cost-effective and measured way of promoting your products and services to Frontier Energy's exclusive readership - that's the benefit of advertising on [www.frontierenergy.info](http://www.frontierenergy.info)

## eNews

Frontier Energy's eNewsletter provides a valuable weekly alert of the latest breaking news for the oil & gas and shipping industries from across the Arctic and other harsh, ice-affected regions. The eNewsletter provides a unique advertising opportunity and enjoys its own extensive distribution.

## Website

[www.frontierenergy.info](http://www.frontierenergy.info) is the first news and information site dedicated to the oil & gas and shipping industries in harsh, ice environments. Regularly updated with news and analysis it's freely available to subscribers and other users and offers a flexible way to plan your advertising online to reach this targeted audience.

## Mechanical data and costs for website display advertising (monthly campaign)

	W x H (pixels)	Sterling (£)	US Dollars (\$)	Features
Top page banner	728 x 90	£1,000	\$1,550	Premium position
Footer banner	728 x 90	£750	\$1,200	Great user response
Standard square *	234 x 60	£300	\$465	Spot, highly visible

\*Other sizes available in multiples of the standard square shape

## Mechanical data and costs for eNewsletter display advertising (per 4-weekly insertions)

	W x H (pixels)	Sterling (£)	US Dollars (\$)	Features
Top banner	660 x 100	£1,000	\$1,500	High impact, premium placing
Central banner	660 x 100	£800	\$1,300	Great reader recognition
Bottom banner	660 x 100	£750	\$1,200	Cost effective interaction
Skyscraper	120 x 100	£1,000	\$1,500	Proven user response

# FrontierEnergy

email: [publisher@frontierenergy.info](mailto:publisher@frontierenergy.info)  
call: +44 (0) 7710 122258

[www.frontierenergy.info](http://www.frontierenergy.info)